



in association with
shannon AIRPORT



EXHIBITOR INFORMATION 2018

CONTENTS	PAGE
Venue/Dates/Contacts	1
Book a Stand	2
Exhibitor Profile	2
Shell Scheme Stand Explained	3
Booking Form	4
Floor Plan	5



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shannon AIRPORT 

VENUE

UL Sport Arena
University of Limerick
Ireland
t: +353 (0)61 213 555
www.ulsport.ie

DATE AND TIMES

Saturday February 3 12.00pm - 5.30pm
Sunday February 4 12.00pm - 5.30pm

CONTACTS

Maureen Ledwith - Sales Director
t: +353 (0)1 291 3700
e: maureen@bizex.ie
Paulette Moran - Sales Manager
t: +353 (0)1 291 3702
e: paulette@bizex.ie

ORGANISERS

Business Exhibitions Limited
59 Rathfarnham Road, Dublin D6W AK70, Ireland
t: +353 (0)1 295 7418
f: +353 (0)1 295 7417

Book a Stand and Exhibitor Profile

SHELL SCHEME PACKAGE

€210 + 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

Stand Furniture and Power Socket NOT included.

SPACE ONLY

€175 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

Maximum height 2.5 metres without Organisers approval.

BOOKING PROCEDURE

CONTACT:

Maureen Ledwith,
Sales Director

t: +353 (0)1 291 3700 Direct

e: maureen@bizex.ie

Paulette Moran,
Sales Manager

t: +353 (0)1 291 3702 Direct

e: paulette@bizex.ie

Please complete the enclosed Stand Application Form and return with 50% Booking Deposit.

EXHIBITOR BADGES/CAR PARK PASSES

On arrival collect Exhibitor Badges from Organiser's Office. Car Parking is FREE for exhibitors and visitors.

- *Adventure Travel*
- *Airlines*
- *Airports*
- *Caravans & Motorhomes*
- *International Camping Sites*
- *Car Rental Companies*
- *Coach Tours*
- *Cruise Companies*
- *Ferries*
- *Golf*
- *Escorted Tours*
- *Health Tourism*
- *Home Holidays*
- *Hotels*
- *National and Regional Tourist Organisations*
- *Overseas Property*
- *Weddings & Honeymoons*
- *Over 55's Holidays*
- *Rail Holidays*
- *Theme & Leisure Parks*
- *Travel Agents/Tour Operators*
- *Travel Related Services*
- *Tourist Attractions*
- *Travel Accessories*

Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.



Causeway Coast & Glens

Well attended Show with a genuine interest in travelling to new places and discovering Causeway Coastal Route.

Wendy Wu Tours

Brilliant as always.

Concorde Travel

Well run show. Great Venue at UL Arena.

An Post

We found it an enjoyable experience to be here because it is so well run.

Luggageshop.ie

Wonderful atmosphere leading to many genuine enquiries and prospective sales.

Las Vegas

Great event, very well run. Great Show, Very Busy.

Travel Choice

Great opportunity to showcase a great variety of holiday destinations from Shannon Airport and in the Shannon Region.

Dingle Peninsula Tourism Alliance

Great opportunity to showcase and promote to Limerick market. Wonderful way to develop our off-season business to family and activity market.

Nevsail Watersports

The Holiday Show is a great way to get people to think about what is possible for the summer coming, and for people to do activities in Limerick is great for us and the county.

Nore Valley Park Camping & Pet Farm

It was a very positive experience, where we got the chance to meet new potential customers and engage with other exhibitors.

Shell Scheme Stands Explained



What is included in your Shell Scheme Stand

- Divider Walls - 2.5 metres high
- One 150 watt Spotlight per 6 sq m (min 2)
- Carpet
- Facia name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each brand
- Services of Press Office

What is not included in your Shell Scheme Stand

- Stand Furniture
- Power Socket

To order stand furniture or power sockets log on to www.holidayshow.ie. Click on exhibit and then Order Forms.

Panels Fixing Exhibits

- The use of nails, screws, staples, etc., is not permitted to the standard wall panels. When fixing exhibits to White Foamex Panels, use two-part Velcro, blutack or double-sided sticky pads can be used to fix light exhibits.
- Heavier display items, smaller than 1 metre wide, can be hung from the top of the stand walls using picture wire and hooks
- Please note that between each wall panel there is an upright pole giving a 20mm protrusion from the infill panel, which means that, displays wider than 950mm will not fit flush to the stand walls. For items wider than 990mm, fixing clips can be supplied.



Organised by Business Exhibitions Ltd,
59 Rathfarnham Road, Dublin D6W AK70, Ireland.
t: +353 (0)1 295 7418 e: maureen@bizex.ie
www.holidayshow.ie

STAND BOOKING FORM 2018

CATALOGUE DETAILS

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t f

incl. STD Code

m WWW

e Letter under which you wish your company to be identified in alphabetical listing

**Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.
Please photocopy this Form for EACH PARTNER and fill in this section.**

Are you: Tour Operator/Travel Agent Cruise/Ferry Activity & Adventure Wedding/Honeymoon Escorted Tours Camping Abroad Home Holiday Hotel Tourist Organisation Bus/Coach/Car/Rail Airport Airline Other (specify)

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t f

incl. STD Code

m e

STAND DETAILS & VAT

Purchase Order:

Stand Number	Total Metres	Metres Front	Metres Depth	€

SPACE + SHELL €210 per metre²

SPACE ONLY €175 per metre²

*Exhibitors from Another European Union Member State (inc. N. Ireland): If an exhibitor from another European Union Member State has a valid VAT number, please insert your VAT number in the box provided to the right and your invoice will not be subject to VAT. Please note your VAT number must be the one allocated to the Company details in the invoice section of this form.

*VAT reclaim for Exhibitors from outside Rep. of Ireland, within the EU with no valid VAT number and all other countries outside the EU: Please contact VATit, who will assist you in reclaiming the VAT charged on this event. For details contact: VATit, Tel: + 44 207 431 4664, email: info@vatit.com, www.vatit.com

*VAT No: or VAT @ 23%

TOTAL

PAYMENT SCHEDULE:
*50% Deposit is due upon booking
•Balance due 1/11/17

PAYMENT OPTIONS

1. CHEQUE & BANKERS DRAFT
Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa Mastercard Amex Amount €

Card No Expiry Date /

Cardholder Name Signature Date

CCV Code

STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature Title Date

University of Limerick • 3/4 February 2018

