



in association with
shannon AIRPORT



EXHIBITOR INFORMATION 2019

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shannon AIRPORT 

VENUE

UL Sport Arena
University of Limerick
t: +353 (0)61 213 555
www.ulsport.ie

DATE AND TIMES

Saturday February 16 11.00am - 5.00pm
Sunday February 17 11.00am - 5.00pm

CONTACTS

Maureen Ledwith - Sales Director
t: +353 (0)1 291 3700
e: maureen@bizex.ie
Paulette Moran - Sales Manager
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e: paulette@bizex.ie
Angela O'Rourke - Business Development Manager
t: +353 (0)1 291 3705
e: angela@bizex.ie

ORGANISERS

Business Exhibitions Limited
59 Rathfarnham Road, Terenure
Dublin D6W AK70, Ireland
t: +353 (0)1 295 7418

Book a Stand and Exhibitor Profile

SHELL SCHEME PACKAGE

€217 + 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

Stand Furniture and Power Socket NOT included.

SPACE ONLY

€182 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

Maximum height 2.5 metres without Organisers approval.

BOOKING PROCEDURE

CONTACT:

Maureen Ledwith
Sales Director

t: +353 (0)1 291 3700

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Paulette Moran,
Sales Manager

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e: paulette@bizex.ie

Angela O'Rourke, Business Development Manager

t: +353 (0)1 291 3705

e: angela@bizex.ie

Please complete the enclosed Stand Application Form and return with 50% Booking Deposit.

EXHIBITOR BADGES/CAR PARK PASSES

On arrival collect your Exhibitor Badges from the Organiser's Office. Car Parking is FREE for exhibitors and visitors.

- *Adventure Travel*
- *Airlines*
- *Airports*
- *Caravans & Motorhomes*
- *International Camping Sites*
- *Car Rental Companies*
- *Coach Tours*
- *Cruise Companies*
- *Ferries*
- *Golf*
- *Escorted Tours*
- *Health Tourism*
- *Home Holidays*
- *Hotels*
- *National and Regional Tourist Organisations*
- *Overseas Property*
- *Weddings & Honeymoons*
- *Over 55's Holidays*
- *Rail Holidays*
- *Theme & Leisure Parks*
- *Travel Agents/Tour Operators*
- *Travel Related Services*
- *Tourist Attractions*
- *Travel Accessories*

Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.

2018 ATTENDANCE FIGURES

Public Trade	Exhibitors
9,500	150



I Love NY

Very smooth show, all set up on arrival and very interested and knowledgeable consumers. **Will Hall**

United Airlines

Fantastic opportunity to meet and greet both existing and potential clients. The information exchange opportunity is invaluable. **Brian Hughes**

American Holidays

The 2018 Holiday Show in Shannon was fantastic because it allowed our team to interact face to face with loads of potential customers. We were able to provide them with valuable information and great offers as well as an opportunity to book their amazing package holiday to the United States departing from Shannon. **Kirstin Skinner**

Shannonferry Group Ltd

It's a wonderful opportunity to advertise and promote what is available locally. **Imelda Meaney**

Select Hotels

A well organised event with a large attendance of local and non local attendees. **Peter Roberts**

The Savoy Hotel Limerick

Excellent show and very well organised. **The Sales Team**

Wendy Wu Tours

Fantastic, a must do! **John Booty**

The McWilliam Park Hotel

Great footfall, very well organised and promoted. **Suellen McKenna**

Nore Valley Park

Great opportunity to meet new potential customers and a great way to continue to have our brand in the public eye. **George Smyth**

Spanish Tourist Office Dublin

It was a great Show and we ran out of promotional material. People were very interested in Spain, especially Costa del Sol and Canary Islands. **Borja Bedoya**

Camino Groups

As a first time exhibitor at the Limerick Holiday Show, I was delighted with the level of interaction with the general public. It was a very positive experience in terms of increasing a new business profile, with the Mid-West region but also on a national level. I'll be back next year! **Eoin Garvey**

Las Vegas Convention and Visitors Authority

Love the Holiday Show Shannon it is so effective for us to meet with our consumer, we always get an amazing response at the show. **Tryphavana Cross.**

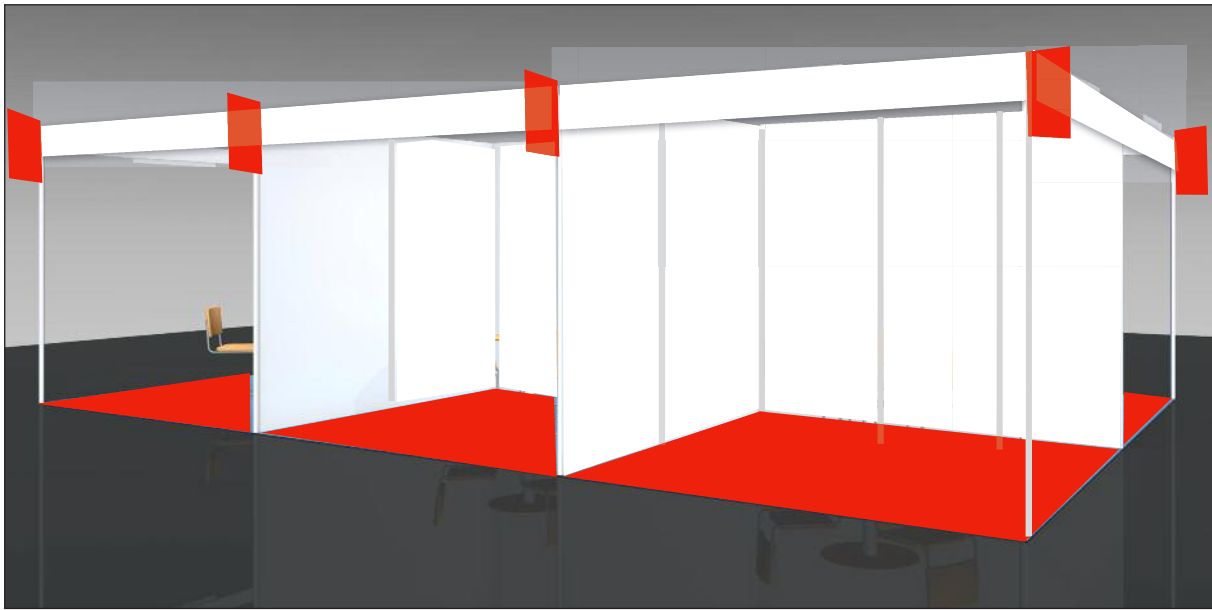
Foynes Flying Boat Museum

Valuable means of promoting a local tourist attraction. Excellent variety of businesses. Excellent show and very well organised. **Barry O'Kelly**

Phone Watch

Good event, interactive and lively. **Ernie**

Shell Scheme Stands Explained



What is included in your Shell Scheme Stand

- Divider Walls - 2.5 metres high
- One 150 watt Spotlight per 6 sq m (min 2)
- Carpet
- Facia name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

What is not included in your Shell Scheme Stand

- Stand Furniture
- Power Socket

To order stand furniture or power sockets log on to www.holidayshow.ie. Click on exhibit and then Order Forms.

Panels Fixing Exhibits

- The use of nails, screws, staples, etc., is not permitted to the standard wall panels. When fixing exhibits to White Foamex Panels, use two-part Velcro, blutack or double-sided sticky pads can be used to fix light exhibits.
- Heavier display items, smaller than 1 metre wide, can be hung from the top of the stand walls using picture wire and hooks
- Please note that between each wall panel there is an upright pole giving a 20mm protrusion from the infill panel, which means that, displays wider than 950mm will not fit flush to the stand walls. For items wider than 990mm, fixing clips can be supplied.

To learn more contact Tony O'Brien, Managing Director

O'Brien Expo Services Ltd.,

t +353 (0)1 614 4700

m +353 (0)87 249 2489

e tony@obexpo.ie



Organised by Business Exhibitions Ltd,
59 Rathfarnham Road, Terenure, Dublin D6W AK70, Ireland.
t: +353 (0)1 295 7418 e: maureen@bizex.ie
www.holidayshow.ie

STAND BOOKING FORM 2019

CATALOGUE DETAILS

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t f

incl. STD Code

m WWW

e Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.
Please photocopy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent Cruise/Ferry Adventure Travel Wedding/Honeymoon Escorted Tours Home Holiday
Camping Abroad Sun & Beach Holidays Golf Holidays Spa & Wellness 50+ Tourism City Breaks Accommodation
Tourist Organisation Bus/Coach/Car/Rail Airline Other (specify) _____

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t f

incl. STD Code

m e

STAND DETAILS & VAT

Purchase Order: _____

Stand Number	Total Metres	Metres Front	Metres Depth	€

SPACE + SHELL €217 per metre²

SPACE ONLY €182 per metre²

*Exhibitors from Another European Union Member State (inc. N. Ireland): If an exhibitor from another European Union Member State has a valid VAT number, please insert your VAT number in the box provided to the right and your invoice will not be subject to VAT. Please note your VAT number must be the one allocated to the Company details in the invoice section of this form.

*VAT No: or VAT @ 23%

TOTAL

*VAT reclaim for Exhibitors from outside Rep. of Ireland, within the EU with no valid VAT number and all other countries outside the EU: Please contact VATit, who will assist you in reclaiming the VAT charged on this event. For details contact: VATit, Tel: + 44 207 431 4664, email: info@vatit.com, www.vatit.com

PAYMENT SCHEDULE:
*50% Deposit is due upon booking
•Balance due 1/11/18

PAYMENT OPTIONS

1. CHEQUE & BANKERS DRAFT
Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa Mastercard Amex Amount €

Card No Expiry Date / CCV Code

Cardholder Name Signature Date

STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature Title Date

University of Limerick • 16/17 February 2019

