



2022 Shannon

Exhibitor Information

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Presented by:



holidayshow.ie

Venue - Dates - Contacts



VENUE

Radisson Blu Hotel & Spa
Ennis Road
Limerick
V94 YA2R
radlimerick.com

DATE AND TIMES

Saturday February 26 11.00am - 5.00pm
Sunday February 27 11.00am - 5.00pm

CONTACTS

Maureen Ledwith - Sales Director
t: +353 (0)1 291 3700
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Paulette Moran - Sales Manager
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ORGANISERS

Business Exhibitions Limited
59 Rathfarnham Road, Terenure
Dublin D6W AK70, Ireland
t: +353 (0)1 295 7418

Book a Stand and Exhibitor Profile - Shannon

SHELL SCHEME PACKAGE

€229 + 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

SPACE ONLY

€193 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

Maximum height 2.5 metres without Organisers approval.

PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

EXHIBITOR BADGE/ CAR PARK PASS

On arrival collect your Exhibitor Badge from the Organiser's Office.

Car Parking is FREE for Exhibitors and Visitors.

Admission is FREE for all Visitors.

Attendance

Public Trade	Exhibitors
9,500	90

Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Overseas Property
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.

Testimonials - 2020 - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT

Air Canada

A great Show with good attendance and customer interaction. Great new venue and better dates.

Blaithin O'Donnell

Delta Air Lines

Great venue for the Show, very comfortable for both customers and suppliers. Attendees were engaged and eager to hear about product. Show was very well organised.

Teresa Murphy

United Airlines

Change worked wonderfully. Sunday attendance very strong.

Brian Hughes

The Gobbins

Such a great way to encourage Travel throughout Northern Ireland. It was a fantastic weekend from start to finish. We loved taking the opportunity to explore as well. Met a lot of great exhibitors and potential visitors.

Alannah & Melissa

Leitrim Tourism

Excellent Show, good enquiries.

Sinead McDermott

Shannon Heritage

Excellent exposure to local market.

Adrienne O'Flynn

Spike Island Development

Participation in The Holiday Show is sure to increase the profile of the years business. The Organisers could not have been more helpful.

Melissa Walsh

Castlerosse Park Resort

Excellent Shannon Show this year with fantastic attendance and a great atmosphere.

Janice Healy

Dublin Outdoors

Great way to engage with people, letting them know what you have to offer.

Anthony Curren

Beds of Silk

Well organised, can't wait to return in 2021, well done to the Organisers.

Padraig Neylon

Stena Line

Excellent choice of venue, cosy, nice atmosphere. Other exhibitors very friendly and helpful.

Llinos Roberts

JMG

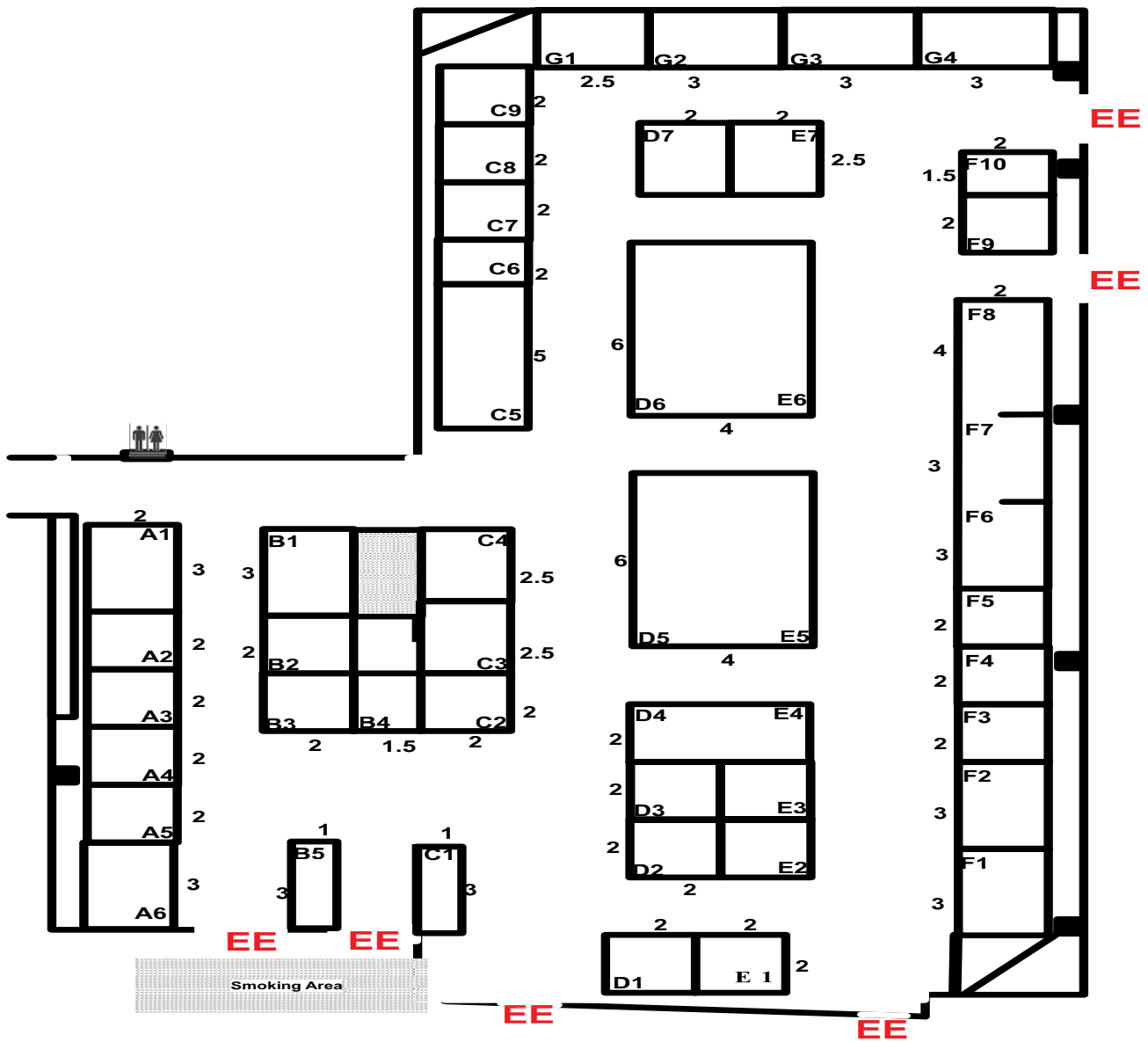
The 2020 Holiday Show was an excellent opportunity to expand our Brand in this Region. It was a well worthwhile marketing tool.

Tom Maher

Floor Plan - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT



STAND BOOKING FORM 2022

PLEASE USE BLOCK CAPITALS

CATALOGUE DETAILS

Company Name Stand No.
 Address
 Postcode
 Contact Name Job Title
 t w
 incl. STD Code e
 m

Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.
 Please photocopy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent Cruise/Ferry Adventure Travel Wedding/Honeymoon Escorted Tours Home Holiday
 Camping Abroad Sun & Beach Holidays Golf Holidays Spa & Wellness 50+ Tourism City Breaks Accommodation
 Tourist Organisation Bus/Coach/Car/Rail Airline Other (specify) _____

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name Stand No.
 Address
 Postcode
 Contact Name Job Title
 t f
 incl. STD Code e
 m

STAND DETAILS & VAT

Purchase Order: _____

Stand Number	Total Metres	Metres Front	Metres Depth	Total

SPACE + SHELL. €229 per metre²
 SPACE ONLY €193 per metre²

*VAT No: or VAT @ 23%

TOTAL

PAYMENT SCHEDULE:
 *50% Deposit is due upon booking
 •Balance due 1/2/22

PAYMENT OPTIONS

1. CHEQUE & BANKERS DRAFT
 Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland
 Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa Mastercard Amex Amount €

Card No Expiry Date / CCV Code

Cardholder Name Signature Date

STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature Title Date