



IN ASSOCIATION WITH [FLYSHANNON.IE](https://flyshannon.ie)

# 2024 Shannon

## Exhibitor Information

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Presented by:



## Venue - Dates - Contacts



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### VENUE

Radisson Blu Hotel & Spa  
Ennis Road  
Limerick  
V94 YA2R  
radlimerick.com

### DATE AND TIMES

Saturday January 13 10.00am - 5.00pm  
Sunday January 14 10.00am - 5.00pm

### CONTACTS

Maureen Ledwith - Sales Director  
t: +353 (0)1 291 3700  
e: maureen@bizex.ie

Paulette Moran - Sales Manager  
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e: paulette@bizex.ie

Angela O'Rourke - Sales Development Manager  
t: +353 (0)1 291 3705  
e: angela@bizex.ie

### ORGANISERS

Business Exhibitions Limited  
59 Rathfarnham Road, Terenure  
Dublin D6W AK70, Ireland  
t: +353 (0)1 295 7418

# Book a Stand and Exhibitor Profile - Shannon

## SHELL SCHEME PACKAGE

**€243 + 23% VAT per square metre includes**

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

## SPACE ONLY

**€205 + 23% VAT per square metre includes**

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

**Maximum height 2.5 metres without Organisers approval.**

## PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

## BROCHURE STORAGE

There is a dedicated Brochure Area in the venue. Please note that brochures and stand equipment must not be delivered before Friday January 12th 2024.

## EXHIBITOR BADGE/ CAR PARK PASS

On arrival collect your Exhibitor Badge from the Organiser's Office.

**Car Parking is FREE for Exhibitors and Visitors.**

**Admission is FREE for all Visitors.**

## Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Overseas Property
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

## Attendance

**Public Trade**

**6,000**

**Exhibitors**

**32**

## Show Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.

## Testimonials - Shannon



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### **PortAventura World**

Visitors of all ages, clearly eager to book their holidays. Unmissable B2C event in Limerick, great turnout and exposure, will be repeating for sure.

**Carlota Farriol**

### **Spike Island Development**

It was a great avenue to meet with potential and existing customers. The event provided our brand with increased visibility and reinforced awareness among customers.

**Michelle Russell**

### **Causeway Coastal Glen/Mid & East Antrim**

The Holiday Show provides a great platform to engage with an interested audience and showcase our region.

**Barry Murphy**

### **Salou & Cambrils Tourism Board**

Good affluence, very production. Show was perfect for Salou/Cambrils.

**Natalia Bel**

### **Camino Groups**

As a local business The Holiday Show in Limerick is an important part of my calendar. The contacts I make here then play out in value over the coming years

**Eoin Garvey**

### **Lanzarote Tourism Board**

Well organised event, lots of people interested in travelling.

**Ava Sanchez**

### **Golden Ireland**

Thanks to the Holiday Show for a great event in Limerick. Footfall and interest far exceeded expectations. We will be back next year.

**Geraldine McGlynn**

### **Malta Tourist Authority**

Excellent benefits, a real interest in the destination, will be back in 2024.

**Peter Green**

### **Spanish Tourism Board**

The Holiday Show in Shannon 2023 gave us a perfect chance to connect in person with those fans of Spain on the other side of the island! And it's always a resounding success for ourselves and our partner destinations.

**Borja Bedoya**

# Floor Plan - Shannon



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13 - 14 January  
2024



## STAND BOOKING FORM 2024

PLEASE USE BLOCK CAPITALS

CATALOGUE DETAILS

Company Name			Stand No.	
Address				
	Postcode			
Contact Name		Job Title		
t		w		
incl. STD Code		e		
m		Letter under which you wish your company to be identified in alphabetical listing		

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY.

Please copy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent ☐ Cruise/Ferry ☐ Adventure Travel ☐ Wedding/Honeymoon ☐ Escorted Tours ☐ Home Holiday ☐ Camping Abroad ☐ Sun & Beach Holidays ☐ Golf Holidays ☐ Spa & Wellness ☐ 50+ Tourism ☐ City Breaks ☐ Accommodation ☐ Tourist Organisation ☐ Bus/Coach/Car/Rail ☐ Airline ☐ Other (specify) \_\_\_\_\_

Region: Asia/Pacific ☐ Africa / Middle East ☐ Britain ☐ Australia ☐ Canada ☐ Europe/Mediterranean ☐ North America ☐ Northern Ireland ☐ Republic of Ireland ☐ South America ☐ The Americas ☐ USA ☐ Other (specify) \_\_\_\_\_

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name			Stand No.	
Address				
	Postcode			
Contact Name		Job Title		
t		f		
incl. STD Code		e		
m				

STAND DETAILS & VAT

Purchase Order: \_\_\_\_\_

SPACE + SHELL. €243 per metre<sup>2</sup>

SPACE ONLY €205 per metre<sup>2</sup>

PAYMENT SCHEDULE:  
\*50% Deposit is due upon booking  
•Balance due 1/11/23

VAT No: \_\_\_\_\_ or VAT @ 23% \_\_\_\_\_  
TOTAL \_\_\_\_\_

Stand Number	Total Metres	Metres Front	Metres Depth	Total

PAYMENT OPTIONS

### 1. CHEQUE & BANKERS DRAFT

Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland

Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

### 2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

### 3. CREDIT CARDS

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	Amount €	
Card No		Expiry Date	
			CCV Code
Cardholder Name		Signature	Date

### STAND NAME PANEL (Shell Scheme Exhibitors Only)

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We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_