



2024 Shannon

Exhibitor Information

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Presented by:



Venue - Dates - Contacts



IN ASSOCIATION WITH SHANNON AIRPORT

VENUE

Radisson Blu Hotel & Spa
Ennis Road
Limerick
V94 YA2R
radlimerick.com

DATE AND TIMES

Saturday January 13 10.00am - 5.00pm
Sunday January 14 10.00am - 5.00pm

CONTACTS

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ORGANISERS

Business Exhibitions Limited
59 Rathfarnham Road, Terenure
Dublin D6W AK70, Ireland
t: +353 (0)1 295 7418

Book a Stand and Exhibitor Profile - Shannon

SHELL SCHEME PACKAGE

€243 + 23% VAT per square metre includes

- Divider Walls, 2.5 metres high
- One 150 watt Spotlight per 6 square metres (minimum 2 Spotlights)
- Carpet
- Facia Name Panel
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

SPACE ONLY

€205 + 23% VAT per square metre includes

- Carpet
- Night Security
- Stand Cleaning
- Catalogue Entry for each Brand
- Services of Press Office

Maximum height 2.5 metres without Organisers approval.

PANELS FIXING EXHIBITS

The use of nails, screws, staples etc. are not permitted to the standard shell scheme panels. When fixing exhibits to the panels use two part velcro, bluetack or double sided sticky pads.

BROCHURE STORAGE

There is a dedicated Brochure Area in the venue. Please note that brochures and stand equipment must not be delivered before Friday January 12th 2024.

EXHIBITOR BADGE/ CAR PARK PASS

On arrival collect your Exhibitor Badge from the Organiser's Office.

Car Parking is FREE for Exhibitors and Visitors.

Admission is FREE for all Visitors.

Exhibitor Profile

- Adventure Travel
- Airlines
- Airports
- Car Rental Companies
- Coach Tours
- Escorted Tours
- Ferries
- Golf
- Health Tourism
- Home Holidays
- Hotels
- International Camping Sites
- Luxury Travel
- Ocean and River Cruise Companies
- Over 55's Holidays
- Overseas Property
- Rail Holidays
- Regional and National Tourist Organisations
- Theme & Leisure Parks
- Tourist Attractions
- Travel Accessories
- Travel Agents/ Tour Operators
- Travel Related Services
- Weddings & Honeymoons

Attendance

Public Trade

6,000

Exhibitors

32

Show Promotion

- The Show will benefit from a firmly focused advertising, PR and promotional campaign using radio, press, direct mail, social media and targeted promotions to drive awareness and attendance.

Testimonials - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT

PortAventura World

Visitors of all ages, clearly eager to book their holidays. Unmissable B2C event in Limerick, great turnout and exposure, will be repeating for sure.

Carlota Farriol

Spike Island Development

It was a great avenue to meet with potential and existing customers. The event provided our brand with increased visibility and reinforced awareness among customers.

Michelle Russell

Causeway Coastal Glen/Mid & East Antrim

The Holiday Show provides a great platform to engage with an interested audience and showcase our region.

Barry Murphy

Salou & Cambrils Tourism Board

Good affluence, very production. Show was perfect for Salou/Cambrils.

Natalia Bel

Camino Groups

As a local business The Holiday Show in Limerick is an important part of my calendar. The contacts I make here then play out in value over the coming years

Eoin Garvey

Lanzarote Tourism Board

Well organised event, lots of people interested in travelling.

Ava Sanchez

Golden Ireland

Thanks to the Holiday Show for a great event in Limerick. Footfall and interest far exceeded expectations. We will be back next year.

Geraldine McGlynn

Malta Tourist Authority

Excellent benefits, a real interest in the destination, will be back in 2024.

Peter Green

Spanish Tourism Board

The Holiday Show in Shannon 2023 gave us a perfect chance to connect in person with those fans of Spain on the other side of the island! And it's always a resounding success for ourselves and our partner destinations.

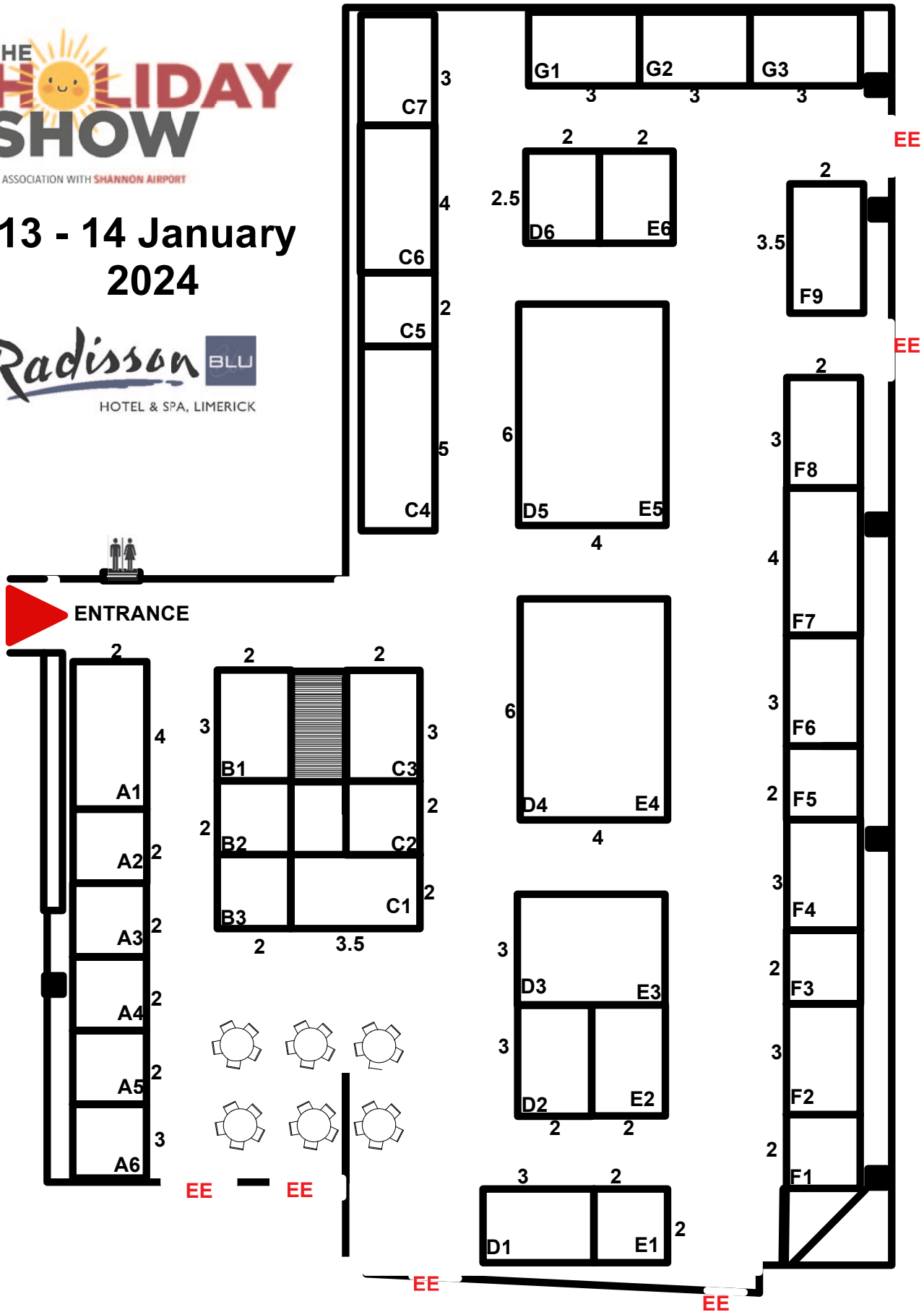
Borja Bedoya

Floor Plan - Shannon



IN ASSOCIATION WITH SHANNON AIRPORT

13 - 14 January
2024



STAND BOOKING FORM 2024

PLEASE USE BLOCK CAPITALS

CATALOGUE DETAILS

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t w

incl. STD Code e

m

Letter under which you wish your company to be identified in alphabetical listing

Each partner represented on your Stand may have a SEPARATE CATALOGUE ENTRY. Please copy this Form for EACH PARTNER and fill in this section.

Are you: Tour Operator/Travel Agent Cruise/Ferry Adventure Travel Wedding/Honeymoon Escorted Tours Home Holiday Camping Abroad Sun & Beach Holidays Golf Holidays Spa & Wellness 50+ Tourism City Breaks Accommodation Tourist Organisation Bus/Coach/Car/Rail Airline Other (specify) _____

Region: Asia/Pacific Africa / Middle East Britain Australia Canada Europe/Mediterranean North America Northern Ireland Republic of Ireland South America The Americas USA Other (specify) _____

INVOICE DETAILS

PLEASE COMPLETE THIS INVOICE SECTION IF DIFFERENT FROM THE CATALOGUE DETAILS ABOVE

Company Name Stand No.

Address

Postcode

Contact Name Job Title

t f

incl. STD Code e

m

STAND DETAILS & VAT

Purchase Order: _____

Stand Number	Total Metres	Metres Front	Metres Depth	Total

SPACE + SHELL. €243 per metre²
SPACE ONLY €205 per metre²

PAYMENT SCHEDULE:
*50% Deposit is due upon booking
•Balance due 1/11/23

VAT No: or VAT @ 23%

TOTAL

PAYMENT OPTIONS

1. CHEQUE & BANKERS DRAFT
Our Bank: AIB Bank, 60 Clonskeagh Road, Dublin 14, Ireland
Cheques/Bankers Drafts: Please Make payable to Business Exhibitions Limited.

2. ELECTRONIC TRANSFER IBAN: IE66 AIBK 9311 8713 0040 08 SWIFT: AIBKIE2D

3. CREDIT CARDS

Visa Mastercard Amount €

Card No Expiry Date / CCV Code

Cardholder Name Signature Date

STAND NAME PANEL (Shell Scheme Exhibitors Only)

We agree to take the stand detailed above in accordance with the Event Rules and Regulations, a copy is available upon request

Signature Title Date